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**This Issue**

President’s Address.....1

Upcoming Events.....1

Highlights from Luncheon Seminar .....2

IIB In Action (Photos).....2

**Upcoming Events**

**Tuesday, 12th March:**

- Lunch & Learn- “Healthy Living” (Click Flyer Below)



**April:**

- Lunch & Learn - “Crime, Safety & Insurance”
- Weigh-in for Weight Loss Challenge
- Step Entry for Step Challenge
- Easter Egg Hunt

**May:**

- Lunch & Learn - “Budgeting and Insurance”
- Insurance Weigh-In for Weight Loss Challenge
- Step Entry for Step Challenge
- Insurance Game Night

**June:**

- Lunch & Learn - “What the Hurricane Season Means to the General Insurer”
- Final Weigh-in for Weight Loss Challenge
- Final Step Entry for Step Challenge

**July:**

- Lunch & Learn - “Pros & Cons of NHI”

**August:**

- Public Form - "The Importance of Insurance - The Industry is NOT your enemy!"
- Game (Wheel of Fortune) & Karaoke Night

**President’s Address**



It is my pleasure to welcome you to the February edition of our 2019 monthly newsletter series.

The month of February was truly an exciting one, as we celebrated Insurance Month as an industry united. There was time for worship, fun,

fellowship and education throughout the month, culminating in a spectacular awards ceremony this past Thursday.

The Insurance Month food drive also occurred during the month of February. Members of the IIB Council generously donated food items to show love to the various charities who are to be recipients of this year’s donations.



Our Institute proudly hosted our first educational event for the year, which was a resounding

success. On behalf of the IIB Council, I extend a sincere thank you to those who attended and to those companies that sponsored staff members to attend.

The remainder of our 2019 calendar is also shaping up with exciting, educational and thought-provoking sessions on crime, safety and insurance; budgeting and

insurance; what the hurricane season means to the general insurer; the pros and cons of NHI and a public forum entitled ‘The Industry is NOT Your Enemy’. Additionally, we will be hosting a charitable event; a game and karaoke night and a friendly competition amongst insurance companies. We invite you to participate in all of these events, as the IIB continues to meet its goal of facilitating education, professional development and comradery in the industry and beyond.

In March, we will kick off our healthy living initiative with two challenges. Are you beach body ready? If not, then a little competition might be just the thing to get you prepared. Join our 3 month weight loss challenge, which ends just in time for summer. If healthy living is your aim, but beach body readiness is not your game, then step into summer with our step counting challenge. Registration for both challenges will take place on March 12, at our Healthy Living lunch and learn session with guest speaker Donovan Ingraham. Look out for more information on these challenges, which can be found in this newsletter. You don’t want to miss out!

Here are a few links to articles that will prepare you to step into summer:

[https://www.myfitnesspal.com/welcome/learn\\_more](https://www.myfitnesspal.com/welcome/learn_more)

<http://www.nowloss.com/free-online-daily-diet-meal-plans-that-work.htm>

<https://www.manulife.ca/personal/plan-and-learn/healthy-living/fitness/turn-your-desk-into-a-gym.html>

**ABOUT US**

The Insurance Institute of The Bahamas (IIB) is an organisation for persons working in the various sectors of the Insurance Industry in The Bahamas. We seek to promote education and continuous professional development by hosting seminars and bringing persons together for educational and informative talks. The Institute also focuses on building camaraderie through the coordination of social activities.

In addition, the IIB seeks to promote professionalism in the industry and encourages its members to adhere to the highest level of ethical standards.

To be a Member or should you require additional information about the IIB, click [here](#) to join or visit our website at <http://www.institutebahamas.com/>.



# THE GENERATIONAL GAP AND ITS IMPACT ON THE INSURANCE INDUSTRY

Global Paperless Cloud  
Application Innovation Embracing  
DIGITAL Change Society  
TRANSFORMATION  
Technology Usage Competence  
Business Usage Connected  
Analytics Opportunities Aligned  
Leverage Integrate



**Guest Speaker:**  
**Dr. Richard Adderley**  
Clinical & Occupational  
Psychologist

The IIB hosted a Luncheon Seminar at Luciano's on Friday, 22nd February, 2019.

The Luncheon was the ideal setting for interactive discussions on generational gaps and diversity and its impact on the insurance industry, not only relating to customers but



also employee relationships.

Generational values, attitudes and behaviours are becoming increasingly talked about in today's society.

Dr. Adderley stated that companies must have an understanding of these generational differences.

The benefits of understanding and adopting the proper methods to manage such differences will lead to positive results.

The IIB would like to take this opportunity to thank Dr. Adderley for generously sharing his time and expertise.

## IIB in Action: Participating in Insurance Month Events

